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General Distributor

Brave the Jeep Life today! Experience the most luxurious adventures with the Grand Cherokee L

Manila Philippines – IC Automotive Inc., general distributor of Chrysler, Dodge, Jeep, and RAM Trucks in the Philippines shares 10 exhilarating reasons why the Jeep Grand Cherokee L is the perfect road trip companion.

With its world-class styling and craftsmanship, the 5th generation Grand Cherokee L is Jeep Philippines' flagship seven-seater SUV. Wearing its signature seven-slot grille that well represents Jeep, this elegantly designed model continues to be recognized as the brand's most awarded SUV.

Launched in the country last March 2023, the Grand Cherokee L is meticulously curated with its iconic and striking appearance, premium and functional interior, exhilarating driving performance, uncompromised comfort and convenience, top-notch safety features, and legendary 4x4 capability.

Driven by Freedom, Adventure, Authenticity, and Passion, the Jeep Life is all about living to the fullest. It encourages you to find your tribe, explore new places, and have a taste of the best adventures that life has to offer.

This 2024, Jeep Philippines invites customers to kickstart the year and experience luxurious adventures. Here are 10 things to love about the Jeep Grand Cherokee L:

1. 3.6L V6 Engine w/ Engine Start-Stop (ESS)

No road trip is fun and exciting without a powerful driving performance! Enjoy Jeep Grand Cherokee L's 3.6L Pentastar® V6 engine featuring Engine Stop/Start Technology. When the vehicle comes to a stop, it cuts fuel flow and turns off the engine for maximum efficiency.





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On top of that, this model sports a 6,200-pound maximum towing capacity, giving you the power to take along your most adventurous necessities on your journey.

2. **Dual Pane Panoramic Sunroof**

Feel nature's breeze and better lighting for your selfies with family and friends through this feature. Switches to open the vent or completely open the front glass are also available for enhanced ventilation. As an option, a power-operated Sunshade is available if the sunroof is not in use.

3. **Power Liftgate**

Loading up your snacks and travel essentials? The Grand Cherokee L's Power Liftgate feature will be your partner as this handy feature allows the trunk to automatically open and close if the Smart Key is within proximity.

4. **10.25" Driver Digital Cluster & UCONNECT® 10.1" Touchscreen Display**

Gain superior driving experience with the Grand Cherokee L's 10.25-inch Driver Information Digital Cluster Display. This feature, found on the instrument panel puts your essential driving information directly in the dash behind the wheel—showing you which systems are working properly and alerting you when they aren't.

For more confidence and pure freedom to go explore, the Head Up Display feature is available. Together with the Uconnect® system, it projects the most essential driver information directly on the windshield, allowing drivers to have undivided attention and keep their eyes on the road.

For more pleasurable in-car entertainment, passengers may utilize the Uconnect® 5 system found on the vehicle's 10.1-inch touchscreen infotainment system. For an enhanced driver and passenger feels, the feature allows access to several apps as it supports various multimedia functions such as Wireless Android Auto and Apple CarPlay.

While driving, drivers may conveniently check on their passengers and precious cargo from time to time with the FamCam feature. Watch and zoom in on each back rows through the Uconnect® 5 touchscreen – all without ever having to turn around.





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Passengers are sure to have an enjoyable jamming session as the Grand Cherokee L's cabin is enveloped by a 9-speaker Alpine audio system.

5. **Digital Rearview Mirror**

Cabin is fully loaded for your trip? If your rear window is blocked by bulky cargo or passengers, the Digital Rearview Mirror offers a high-definition view! Simply switch on the real-time rear video and you conveniently get a clear view of the road behind you.

6. **7-Seating Configuration & Capri Leather Seats with Perforated Inserts**

Bring your whole tribe on your next trip as this model's long wheelbase comfortably accommodates 7! On top of this, have a taste of higher level of comfortability, sophistication, and versatility with its Capri Leather Seats with Perforated Inserts that may be arranged in multiple seating configurations.

7. **Abundant Cargo Space**

On top of comfortably accommodating 7 passengers in the cabin, the Grand Cherokee L offers an uncompromised 487L of cargo space behind the third-row seats, and spacious 2,395L of cargo room is accessible when the fold flat 2nd & 3rd row seats are down. Designed to maximize overall passenger comfort, with this much cargo capacity, exciting travels with friends and family await as the vehicle can stow golf bags, groceries, suitcases or camping equipment.

8. **Adaptive Cruise Control with Stop & Go**

Have a relaxing drive and cruise with confidence thanks to the Adaptive Cruise Control with Stop and Go that automatically adjusts your driving speed to maintain a pre-selected distance from the vehicle ahead.

9. **Unibody Construction**

Carefully engineered to take on the greatest adventures, this model carries an impressive body structure that is both strong and lightweight for the perfect mixture of being balanced yet functional. To achieve this, Grand Cherokee L is composed of more than 60% advanced high-strength steel to aid in ductility, usability, and energy absorption.





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10. **Quadra-Trac I 4WD System**

The state-of-the-art Grand Cherokee L is designed to deliver unmatched capability and driving dynamics. With no buttons to push or levers to pull, its renowned Quadra-Trac I® 4x4 System is always engaged for all-weather capability and peace of mind. Combined with a brake lock differential, the Quadra-Trac I 4x4 System provides command-of-the-road confidence that only comes in a Jeep® brand vehicle.

The Jeep Grand Cherokee L retails at **Php 5,490,000**, and is available in Midnight Sky, Velvet Red Pearl Coat, Rocky Mountain Pearl Coat, Silver Zynith, Diamond Black, Bright White Clear Coat, Baltic Grey Metallic Clear Coat. Global Black serves as the standard interior color while the Wicker Beige is available for limited units.

A Suite Retreat

Elevate your driving experience and transition into luxury living! Until February 15, 2024, customers who will avail of the Grand Cherokee L are entitled to a free grand staycation package at the Shangri-La The Fort, Manila with the following inclusions:

- a) Overnight stay at Shangri-La The Fort, Manila's Premium Suite;
- b) In-room check-in with guaranteed 4PM late check out;
- c) Access to Horizon Club Lounge and Kerry Sports Manila;
- d) Dinner for two at Raging Bull Chophouse & Bar; and
- e) Lunch for two at Samba

On top of the grand staycation package, customers may also choose between:

- a) A 90-minute Deep Tissue Treatment for two in Spa at Kerry Sports Manila; or
- b) A 1-hour Gin Making Master Class in The Back Room

All qualified applications are subject to standard evaluation and approval process.

Ask your sales consultant about the Grand Cherokee L's Night Package! Check out Jeep PH's website at jeep.com.ph or visit any of the nearest Jeep PH's dealerships near you!

Jeep Alabang | Jeep Cebu | Jeep Clark | Jeep Greenhills | Jeep Pampanga

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